**Project 3 Non-Profit**

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<https://sierrasraceagainstmeningitis.com/>

[Trello](https://trello.com/invite/b/pkrLFaUd/ATTIfd331a5b97402a0fa611642f1c3d810a0F73A26F/group-3-project-non-profit)

[Figma](https://www.figma.com/design/c0kEynLPNtsor7UAD3QIjI/Non-Profit-Redesign?node-id=2-6&t=JRv5B7w5SPRsNmS4-1)

[FigJam](https://www.figma.com/board/zuY7jH2VgtpVTOLPXBavby/Non-Profit-Redesign_GroupProject3?node-id=0-1&t=ayj3DyvpeAFeWArJ-1)

1. **User Research** 
   1. Vision Statement✅
   2. [Competitor Analysis](https://docs.google.com/spreadsheets/d/1taC_iWPSTVT0C-GowU7c2HF5Y7O5haA1_tWL2H_kmvU/edit?usp=drive_link)✅
   3. [Heuristic Evaluation](https://docs.google.com/spreadsheets/d/1UPUiHyIGGokfypT6i9u9xv5sJ5qk6SYX7AFKQard368/edit?usp=drive_link)✅
   4. [User Path](https://www.figma.com/design/c0kEynLPNtsor7UAD3QIjI/Non-Profit-Redesign?node-id=0-1)✅
   5. [User Observation](https://docs.google.com/document/d/14YNv7iGzyk40AiLOrldK8yOepAFFXjFetOSEPFfBHPI/edit?usp=drive_link)✅
   6. [User Persona](https://www.figma.com/design/c0kEynLPNtsor7UAD3QIjI/Non-Profit-Redesign?node-id=0-1)
   7. [Affinity Diagram](https://www.figma.com/board/zuY7jH2VgtpVTOLPXBavby/Non-Profit-Redesign_GroupProject3?node-id=0-1&t=ayj3DyvpeAFeWArJ-1)✅
   8. [Survey](https://docs.google.com/forms/d/e/1FAIpQLSe3WSg0gkHv2qA15SlojrruvhGwifd86QFOEbifDayIV48Z0A/viewform?usp=sf_link)✏️
2. **User and Stakeholder Interviews**
   1. [User Observation](https://docs.google.com/document/d/14YNv7iGzyk40AiLOrldK8yOepAFFXjFetOSEPFfBHPI/edit?usp=share_link)✅
   2. Stakeholder Contact✏️
   3. Stakeholder Interviews✏️
   4. [Empathy map](https://drive.google.com/file/d/1b8x_U7XyGuSXebN2bELsi_riA2u6vpL0/view?usp=sharing)✅
   5. Guerilla Testing✏️
   6. User Insight✏️
3. **Define the Problem**
   1. [Problem Statement](https://docs.google.com/document/d/1gSGayrtGT0Rb4mWrk74XZwqh4Dp0PgV32k13Qh16Bcg/edit?usp=sharing)✅
   2. Value Proposition✅
   3. UX Hypothesis👎🏼
4. **Ideation and Brainstorming**
   1. Sketches👎🏼
   2. User Journey✏️
   3. UX Scenario👎🏼
5. **Information Architecture**
   1. [Card Sorting](https://www.figma.com/board/zuY7jH2VgtpVTOLPXBavby/Non-Profit-Redesign_GroupProject3?node-id=4-553&t=MvBqwBXUM6aWKLnO-1)👎🏼
   2. Site Map 👎🏼
   3. [User Flow Diagram](https://docs.google.com/document/d/1wxgi159H7MUtoH1DeB85pTCFTrOJ3INgNX5VD0LcwrQ/edit?usp=sharing)✅
6. **UI Prototyping**
   1. Paper Prototype👎🏼
   2. Navigation Prototype👎🏼
   3. [Low Fidelity Prototype](https://www.figma.com/design/c0kEynLPNtsor7UAD3QIjI/Non-Profit-Redesign?node-id=2-3)👎🏼
7. **UI Style and Design**
   1. [UI Style Tile](https://www.figma.com/design/c0kEynLPNtsor7UAD3QIjI/Non-Profit-Redesign?node-id=3-2)✏️
   2. [Brand Voice and Tone](https://www.figma.com/design/c0kEynLPNtsor7UAD3QIjI/Non-Profit-Redesign?node-id=3-2)✏️
   3. [High Fidelity Prototype - With Brand👎🏼](https://www.figma.com/design/c0kEynLPNtsor7UAD3QIjI/Non-Profit-Redesign?node-id=3-5)
8. **UI Testing**
   1. Lofi Testing👎🏼
   2. Hifi Testing👎🏼
   3. Hifi A/B Testing👎🏼
   4. Bonus: User Testing Videos👎🏼